

immortal  
executive

Creating  
Powerful  
Performers  
via  
High Energy  
Performance



*I help dissatisfied executives transform their frustration into High Energy Performance in all areas of their life.*

## ***Me vs. Me***

**In today's Newsletter: I'll share with you the greatest encounter that you'll ever take on.**

### **3 Focal Points**

- **Your greatest challenge**
- **A powerful shift**
- **All the way to the top**

**You'll come out of this on top.**

Growing up in Sydney, Australia I was always excited to receive the latest 'MAD' comic edition. What captured my attention? Spy vs. Spy. 2 black and white mirror image characters who alternated between victory and defeat. It was symbolic of the Cold War era.

This isn't lost today. Back and forth battles continue, and probably always will. Though this isn't the biggest battle you'll ever confront. These are external battles that most of us have little say in.

The biggest battle that you'll ever confront is the battle of You vs. You.

I jumped to this Spy vs. Spy scenario this week, when a client, who happens to be a High Energy Performer, said the following:

***"It is always me against me. Myself is the greatest challenge and what I need to keep changing and also overcome."***

This is a profound realization. When a client of mine reveals this about him/herself, I sit back and acknowledge: **"You get it!"**

This powerful acknowledgment says so much about a persons character and ability to see the real picture.

This is something that you can 'own' and invest in for the rest of your life.

### **How do you "see the real picture"?**

The focus is you. You... are the pivotal centerpiece. This isn't egotism. This is fact... and you have a huge say and sway in this.

Think of where you are in this moment. Now, think of where you want to be. Do you have it?

### **What's preventing your ideal?**

**YOU!!!**

There is nothing that can influence your life the way that you can. That Spy vs. Spy scenario is you going into battle.

This battle goes back generations: Yetzer hatov vs. yetzer hara is a biblical 'confrontation'. Good intention vs bad intention. It's the battle within yourself.

This brings me to the following:

### **Where are you prepared to dwell: positivity or rumination?**

Back to my clients response:

***"Your message gives me good motivation. Maybe for your future clients you want to emphasize that there are always positives among the negatives, which I am trying to remind myself and what you've been helping me with."***

There are always positives. You have to be prepared to do the work to eliminate negative influences, decisions and actions.

You are a powerhouse of possibility. Sure it can feel like you go into battle professionally, and even personally. The only real undermining element that you should consider is you. It's you who reacts or responds to your surrounds. It's you who overthinks. It's you who takes calculated risks.

The powerful shift comes when you acknowledge your role in your performance and output. I'm going to emphasize this again and again, until it truly sinks in. It's an investment in the rest of your life.

When you realize this and take ownership, the shift will hit you on the head with a profound wake-up and call to action.

### **What are you waiting for?**

Your journey is all the way to the top: professionally and personally. If you are not shooting for this, then you are undermining your potential and outcome. You are undermining your ability to become a High Energy Performer.

***"Don't wait. The time will never be just right."***

- Napoleon Hill, American author

It's your professional and personal world that provides huge satisfaction. When you recognize that your thoughts and actions are the epicenter of these worlds, and you are prepared to do due diligence to reach High Energy Performance... your worlds will expand exponentially.

My clients profound statement that he makes happen every day:

"For me, today is an improvement on yesterday."

### **Your Investment In You**

Your greatest investment is your ability to take ownership. Whether it's a professional or personal action plan, own your part in the equation. Challenge yourself to improve your situation, and remove excuses.

Taking ownership and having a vested interest in the rest of your life is the powerful shift that will take you all the way to the top. You'll no longer battle your biggest hurdle in life... YOU.

I see this again and again with clients who powerfully invest in their future: they, as well as you, come out of this on top.

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Have a powerful week,

Paul



**Paul Lewis**  
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